

ORDER

Orders	Order / Rev:	105009	Alt Order #:	06837954	Product Desc:	OBAMA FOR AMERICA	Estimate:	1536	Primary AE:	Amy McCreary
									Sales Office:	BLPHI
									Sales Region:	National

Agency	Name:	GMMB, Inc. / Washington D.C.	Billing Type:	Cash
	Buying Contact:			
	Billing Contact:			
		1010 Wisconsin Ave. NW		
		Washington, DC 20007		
			Billing Calendar:	
			EOM/EOC	
			Agency Commission:	15%

Advertiser	Name:	Obama for America	New Business Thru:	
	Demographic:	A35+		
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/24/12	120	\$25,180.00	\$21,403.00	September 2012	120	\$25,180.00	\$21,403.00	0.00
					Totals	120	\$25,180.00	\$21,403.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$25,180.00
Market	100%	\$83,933.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$21,822.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$15,947.33
KTUD	1%	\$839.33
KVVU	20%	\$16,786.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,357.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagners	5-6a		-TWTF--	:30	4	\$90.004	0.00	NM		4	\$360.00

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/17/12	09/23/12	-TWTF--	4	\$90.00	0.00



Order / Rev: 105009
Alt Order #: 06837954
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	KSNV	09/18/12	09/21/12	M-F	5-6a WakeUp w/WagM		5-6a		-TWTF--	:30	4	\$90.004	0.00	NM		4	\$360.00												
M-F 5-6a WakeUp w/Wagners																													
NEWS																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/17/12	09/23/12	-TWTF--	4	\$90.00	0.00																								
E 2	KSNV	09/24/12	09/24/12	M-F	5-6a WakeUp w/WagM		5-6a		M-----	:30	1	\$90.004	0.00	NM		1	\$90.00												
M-F 5-6a WakeUp w/Wagners																													
NEWS																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/24/12	09/30/12	M-----	1	\$90.00	0.00																								
E 3	KSNV	09/18/12	09/21/12	M-F	6-7a WakeUp w/WagM		6-7a		-TWTF--	:30	4	\$175.004	0.00	NM		4	\$700.00												
M-F 6-7a WakeUp w/Wagners																													
NEWS																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/17/12	09/23/12	-TWTF--	4	\$175.00	0.00																								
E 4	KSNV	09/24/12	09/24/12	M-F	6-7a WakeUp w/WagM		6-7a		M-----	:30	1	\$175.004	0.00	NM		1	\$175.00												
M-F 6-7a WakeUp w/Wagners																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/24/12	09/30/12	M-----	1	\$175.00	0.00																								
E 5	KSNV	09/18/12	09/21/12	Today Show		CM	658a-9am		-TWTF--	:30	4	\$200.004	0.00	NM		4	\$800.00												
Today Show																													
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Week: 09/17/12	09/23/12	-TWTF--	4	\$200.00	0.00																								
E 6	KSNV	09/24/12	09/24/12	Today Show		CM	658a-9am		M-----	:30	1	\$200.004	0.00	NM		1	\$200.00												
Today Show																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/24/12	09/30/12	M-----	1	\$200.00	0.00																								
E 7	KSNV	09/22/12	09/22/12	News 3 Sunrise	- SATURDAY	CM	6a-7a		----S-	:30	1	\$125.004	0.00	NM		1	\$125.00												
News 3 Sunrise SATURDAY																													
NEWS																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/17/12	09/23/12	----S-	1	\$125.00	0.00																								
E 8	KSNV	09/22/12	09/22/12	Saturday Today		CM	7a-9am		----S-	:30	1	\$150.004	0.00	NM		1	\$150.00												
Saturday Today																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/17/12	09/23/12	----S-	1	\$150.00	0.00																								
E 9	KSNV	09/23/12	09/23/12	News 3 Sunrise	- SUNDAY	CM	6a-7a		----S-	:30	1	\$90.004	0.00	NM		1	\$90.00												
News 3 Sunrise SUNDAY																													
NEWS																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/17/12	09/23/12	----S-	1	\$90.00	0.00																								
E 10	KSNV	09/23/12	09/23/12	Sunday Today		CM	7a-8am		----S-	:30	1	\$150.004	0.00	NM		1	\$150.00												
Sunday Today																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/17/12	09/23/12	----S-	1	\$150.00	0.00																								
E 11	KSNV	09/23/12	09/23/12	Meet the Press		CM	8a-9am		----S-	:30	1	\$1,300.003	0.00	NM		1	\$1,300.00												
Meet the Press																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/17/12	09/23/12	----S-	1	\$1,300.00	0.00																								
E 12	KSNV	09/23/12	09/23/12	News 3 Today Wknd		CM	9a-930am		----S-	:30	1	\$125.004	0.00	NM		1	\$125.00												
News 3 Today																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/17/12	09/23/12	----S-	1	\$125.00	0.00																								
E 13	KSNV	09/23/12	09/23/12			CM	9:30a-10a		----S-	:30	1	\$135.004	0.00	NM		1	\$135.00												

Order / Rev: 105009 Advertiser: Obama for America
 Alt Order #: 06837954 Product Desc: OBAMA FOR AMERICA KSNV
 Flight Dates: 09/18/12 - 09/24/12 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Chris Matthews 9:30AM S															
Chris Matthews SUN 9:30am															
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1	\$135.00			0.00					
E 14	KSNV	09/18/12	09/21/12	M-F Today Show II	3rd HCM	9-10a			-TWTF--		:30	4	\$95.00	4.00	NM
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF---		4	\$95.00			0.00					
E 15	KSNV	09/24/12	09/24/12	M-F Today Show II	3rd HCM	9-10a			M-----		:30	1	\$95.00	4.00	NM
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1	\$95.00			0.00					
E 16	KSNV	09/18/12	09/21/12	M-F Today Show III	4th 13M	10am-11am			-TWTF--		:30	4	\$80.00	4.00	NM
Today 4th Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4	\$80.00			0.00					
E 17	KSNV	09/24/12	09/24/12	M-F Today Show III	4th 13M	10am-11am			M-----		:30	1	\$80.00	4.00	NM
Today 4th Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1	\$80.00			0.00					
E 18	KSNV	09/18/12	09/21/12	Rachael Ray	CM	11am-12pm			-TWTF--		:30	4	\$80.00	4.00	NM
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4	\$80.00			0.00					
E 19	KSNV	09/24/12	09/24/12	Rachael Ray	CM	11am-12pm			M-----		:30	1	\$80.00	4.00	NM
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1	\$80.00			0.00					
E 20	KSNV	09/18/12	09/21/12	Noon News	CM	12-1230pm			-TWTF--		:30	4	\$125.00	4.00	NM
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4	\$125.00			0.00					
E 21	KSNV	09/24/12	09/24/12	Noon News	CM	12-1230pm			M-----		:30	1	\$125.00	4.00	NM
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4	\$125.00			0.00					
E 22	KSNV	09/18/12	09/21/12	The Agenda 1230pm	CM	1230-1p			-TWTF--		:30	4	\$100.00	4.00	NM
The Agenda 1230pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4	\$100.00			0.00					
E 23	KSNV	09/24/12	09/24/12	The Agenda 1230pm	CM	1230-1p			M-----		:30	1	\$100.00	4.00	NM
The Agenda 1230pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1	\$100.00			0.00					
E 24	KSNV	09/18/12	09/21/12	Days of our Lives	CM	1258p-2pm			-TWTF--		:30	4	\$125.00	4.00	NM
Days of our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4	\$125.00			0.00					
E 25	KSNV	09/24/12	09/24/12	CM	1258p-2pm				M-----		:30	1	\$125.00	4.00	NM
Days															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4	\$125.00			0.00					

Order / Rev: 105009
Alt Order #: 06837954
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of our Lives															
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$125.00			0.00					
E 26	KSNV	09/18/12	09/21/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.00	4	0.00	NM	4	\$340.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--			4	\$85.00			0.00					
E 27	KSNV	09/24/12	09/24/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.00	4	0.00	NM	1	\$85.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$85.00			0.00					
E 28	KSNV	09/18/12	09/21/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$150.00	4	0.00	NM	4	\$600.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--			4	\$150.00			0.00					
E 29	KSNV	09/24/12	09/24/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$150.00			0.00					
E 30	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	4	\$145.00	4	0.00	NM	4	\$580.00
(4PM NEWS (1 hour))															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--			4	\$145.00			0.00					
E 31	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$145.00	4	0.00	NM	1	\$145.00
(4PM NEWS (1 hour))															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$145.00			0.00					
E 32	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	4	\$175.00	4	0.00	NM	4	\$700.00
(4PM NEWS (1 hour))															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--			4	\$175.00			0.00					
E 33	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
(4PM NEWS (1 hour))															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$175.00			0.00					
E 34	KSNV	09/18/12	09/21/12	M-F Early News	CM	5-630p	-TWTF--	:30	4	\$250.00	4	0.00	NM	4	\$1,000.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--			4	\$250.00			0.00					
E 35	KSNV	09/24/12	09/24/12	M-F Early News	CM	5-630p	M-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$250.00			0.00					
E 36	KSNV	09/22/12	09/22/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
Sa-Su Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-			1	\$150.00			0.00					
E 37	KSNV	09/23/12	09/23/12	Sa-Su Early News	CM	7-10pm	-----S	:30	1	\$450.00	4	0.00	NM	1	\$450.00

Order / Rev: 105009
Alt Order #: 06837954
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Live in Prime															
News 3 in Prime															
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S			1	\$450.00			0.00					
E 38	KSNV	09/18/12	09/21/12	M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004	0.00	NM		4	\$920.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--			4	\$230.00			0.00					
E 39	KSNV	09/24/12	09/24/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.004	0.00	NM		1	\$230.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--			4	\$230.00			0.00					
E 40	KSNV	09/18/12	09/21/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	4	\$230.004	0.00	NM		4	\$920.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$230.00			0.00					
E 41	KSNV	09/24/12	09/24/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$230.004	0.00	NM		1	\$230.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--			4	\$125.00			0.00					
E 42	KSNV	09/18/12	09/21/12	Face to Face w/ Ralston	CM	730-758pm	-TWTF--	:30	4	\$125.004	0.00	NM		4	\$500.00
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/30/12	M-----			1	\$125.00			0.00					
E 44	KSNV	09/22/12	09/22/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-			1	\$150.00			0.00					
E 45	KSNV	09/22/12	09/22/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	--W----			1	\$1,000.00			0.00					
E 47	KSNV	09/24/12	09/24/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$1,000.004	0.00	NM		1	\$1,000.00
MONDAY PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$1,000.00			0.00					
E 48	KSNV	09/19/12	09/19/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$1,000.004	0.00	NM		1	\$1,000.00
WEDNESDAY PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	--W----			1	\$1,000.00			0.00					
E 49	KSNV	09/22/12	09/22/12		CM	9-10pm	-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00

Order / Rev: 105009
Alt Order #: 06837954
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat PR 9-10p															
Saturday Prime 9-10pm															
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-			1	\$400.00			0.00					
E 50	KSNV	09/22/12	09/22/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$500.004	0.00	NM		1	\$500.00
Saturday Prime 10-11pm															
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-			1	\$500.00			0.00					
E 51	KSNV	09/23/12	09/23/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM		1	\$4,000.00
NFL Football															
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S			1	\$4,000.00			0.00					
E 52	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$255.004	0.00	NM		4	\$1,020.00
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--			4	\$255.00			0.00					
E 53	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.004	0.00	NM		1	\$255.00
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$255.00			0.00					
E 54	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$225.004	0.00	NM		1	\$225.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-			1	\$225.00			0.00					
E 55	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$255.004	0.00	NM		1	\$255.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S			1	\$255.00			0.00					
E 56	KSNV	09/18/12	09/21/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$110.004	0.00	NM		4	\$440.00
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--			4	\$110.00			0.00					
E 57	KSNV	09/24/12	09/24/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.004	0.00	NM		1	\$110.00
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$110.00			0.00					
E 58	KSNV	09/18/12	09/21/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$40.004	0.00	NM		4	\$160.00
Late Night w/Fallon															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--			4	\$40.00			0.00					
E 59	KSNV	09/24/12	09/24/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.004	0.00	NM		1	\$40.00
Late Night w/Fallon															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$40.00			0.00					
E 60	KSNV	09/22/12	09/22/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00
Saturday Night Live															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-			1	\$400.00			0.00					

Totals 120 \$25,180.00